

# MDACPA

McMinnville Downtown Association Committee for Public Art

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## REQUEST FOR QUALIFICATIONS

### ART AT THE YAMHILL COUNTY TRANSIT CENTER

**Total Budget: \$18,500**

**Deadline to apply: March 15, 2014**

The McMinnville Downtown Association Committee for Public Art (MDACPA) in collaboration with the Yamhill County Transit Area (YCTA) is seeking qualifications from professional artists or artist teams from throughout the Northwest region. Interested artists/teams must submit a brief statement providing adequate information to describe a conceptual approach to the project. The **Deadline for online and/or postmarked submittals is April 30, 2014**. Artist/teams must be available for an interview on or about May, 15, and the selected artist/team must be available for project development, coordination and installation 2014. The art for the Transit Center is intended to be permanent and an integral part of the facility, enhancing the experiences of transit users and the community.

A total budget of \$18,500 has been established for this project, including all artist fees, materials, insurance, travel, fabrication, installation and periodic communications and/or meetings with the Steering Committee. Up to three finalists will be selected for a personal interview with the Steering Committee. Each finalist will receive an honorarium of \$500, designated for preparation of interview meeting materials and travel.

*(Provide website info for additional information when the RFQ is posted to sites such as RACC, etc.)*

## PROJECT DESCRIPTION

Art at the Transit Center will be the first public art commissioned for the county of Yamhill, located in the mid-Willamette Valley, 40 miles Southwest of Portland, Oregon. The project is overseen by the MDACPA which has commissioned or selected sixteen (16) pieces of public art for the City of McMinnville over a five year period. The Steering Committee for this project includes County Commissioners and staff, members of the MDACPA, users of the Transit system, and representatives of Head Start whose campus is directly across from the Transit Center site. Representatives of the design firm, Group MacKenzie, and the contractor are advisory to the selection process.

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The Transit Center will be located between First and Second Streets, east of the Portland and Western railroad tracks, within McMinnville's Historic Downtown District. (See site map below) The site has been excavated and construction completion is scheduled for May, 2014. Utilitarian in design and function, the roofline echoes that of the historic train depot also within the District. The materials of the Center consist of a metal panel roof, cementitious panel siding with a CMU veneer wainscot.

The highly public nature of this first site specific public art installation at a Yamhill County owned facility presents an excellent opportunity to engage and inform the general public and regional decision makers of the purposes and benefits of public art and its process. The Artist/team will be invited to participate, in partnership with the Steering Committee, in at least one public forum. Additionally, to ensure a sense of ownership and pride among transit users and Center neighbors, particularly Head Start families, the Artist/team will design a group art making activity that in some way reflects the Transit Center Art installation. This activity will be coordinated and supported by the Steering Committee and volunteer local artists and art students.

### PROJECT BACKGROUND & COUNTY HISTORY

Since its incorporation in 1843 Yamhill County has enjoyed a rich cultural and agricultural history. "At the heart of the Willamette Valley" is the geographic signature for the county's 715 square miles, 40 miles Southwest of Portland and on the route to the central Oregon Coast. Gaining a reputation as the "Napa of the North" because of its burgeoning wine industry with more than 150 wine producers, it also retains thriving commercial nursery stock acreage, fruit and nut orchards, dairies and grass seed farms. About one third of the county remains in timber and woodlands, largely on the relatively gentle slopes of the Coast Range and its foothills. A population of 99,193 is shared among two small cities, eight villages and many rural households. McMinnville is the largest community at just under 33,000 and Yamhill is the smallest at 800. (*Add Mac and County websites*) Attracted largely by agricultural jobs, the Hispanic population has grown by 14% since 2010 and now accounts for 19.6% of the county's population, including 13% non-English speakers. More than 50% of K-12 students receive "free or reduced price" lunch.

Yamhill County is home to two four year colleges, George Fox University in Newberg and Linfield College in McMinnville. Salem's Chemeketa Community College and Portland Community College maintain branch institutions in McMinnville and Newberg respectively. Both communities have significant medical providers including

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full service hospitals. Library services are available throughout the County and every community has annual festivals and events that celebrate heritage and the arts.

Yamhill County's three member Board of Commissioners is headquartered in McMinnville. In 2007 the "Yamhill County Coordinated Human Services Public Transportation Plan" was adopted to provide transport to jobs and necessary services within the county as well as for workers and students commuting to Portland and Salem. Ridership has increased 88% since its adoption to over 450,000 annually. About a quarter of riders use the LINK service, a cooperative relationship with Metro and Salem transit providers, to get to work. Increasingly, there are visitors and workers utilizing the transit system to access events, shopping and jobs within Yamhill County. YCTA's conservative estimate of regular transit users include 40 families, 35 disabled and Veteran riders, 1600 individuals, 20% for whom Spanish is their first language. The Oregon Office of Economic Analysis projects that usage will increase by at least 2% annually through 2040.

YCTA achieved a one million dollar "Connect Oregon" grant in early 2013, and has engaged the Portland, Oregon firm of Group MacKenzie to design and complete the project by mid-2014. Utilitarian in design, the Center improves basic conditions for the YCTA users and drivers - safer, cleaner and more sheltered waiting areas; access to restrooms and access to more convenient shopping, educational, business and medical services. What it does not offer, without the inclusion of public art, is any aspect that is visually, inspirationally or culturally uplifting.

### **ART GOALS AND CRITERIA**

The purpose of including public art at the Transit Center is to enhance the structure's utilitarian design with visually, inspirationally or culturally engaging elements. It is desirable for the artwork to provide a gesture of welcome and accessibility for transit users and other citizens. It is further hoped that the qualities embodied in this initial project may influence future aesthetic improvements to other aspects of the Transit Center.

Artist/team proposals incorporating nature, heritage, cultural or other themes pertinent to Yamhill County are encouraged and will be favorably reviewed, although other concepts will be considered as will art that is playful, kinesthetic and/or engages interaction. Collaboration between Artist/team and local manufacturers, suppliers or fabricators are encouraged.

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The public components – forum and group art making – are intended to raise awareness and appreciation for public art, and to build support among decision makers for inclusion of public art in future projects.

## Safety and Durability Requirements

- Must comply with public safety and ADA (Americans with Disabilities Act) standards
- Must be safe, durable and easily maintained
- Must consider exterior climate conditions and ensure ability to withstand the elements
- Must reasonably discourage and/or deter theft and vandalism

## ART LOCATION DESCRIPTION

The proposed location of the Transit Center Art is the area on the First Street paved end of the riders' waiting area. The radius of the area is approximately 20'. The width of the concrete pavement from bus bay to bus bay is approximately 43'. The work should not interfere with the bus boarding, bus shelters or reasonable pedestrian traffic flow, and must be of scale suitable to the site. Concepts may consider the surface areas and/or free standing sculptural elements. Possible surface areas may include any or all retaining walls, portions of the structure, and/or landscape areas. Sculptural materials may include metals, stone, concrete, ceramics, wood or any combination that meet the safety and durability requirement.

## BUDGET

A total budget of \$18,500 has been established for this project, including all artist fees, materials, insurance, travel, fabrication, installation and periodic communications and/or meetings with the Steering Committee. Up to three finalists will be selected for a personal interview with the Steering Committee. Each finalist will receive an honorarium of \$500, designated for preparation of interview meeting materials and travel. Funding has been achieved by the MDACPA through foundation grants; neither the County nor the City of McMinnville has Per Cent for Art policies at this time.

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## ARTIST ELIGIBILITY

We are seeking a professional Artist or Artist team from the Northwest region. Interested Artists/teams must submit qualifications and a brief statement providing adequate information to describe a conceptual approach to the project. Artists/teams must be available for an on-site or electronic interview on or about April 1, 2014, and the selected Artist/team must be available for project development, coordination and installation between April 15 and July 30, 2014.

## APPLICATION REQUIREMENTS

All application must include the following to be considered:

- An Artist's Statement, not exceeding three pages, addressing a broad concept approach and a proposed budget estimate
- Visual documentation (10 images) in digital format that illustrates the completion of similar projects and the Artist's/team ability to complete the project, 1920 pixels, labeled with identification
- Image Identification document stating title, dimensions, site installed, year created
- One copy of a current resume (in PDF form) not to exceed three pages for each artist if applying as a team
- Contact information for two professional references

The Steering Committee may not consider applicants who do not follow these guidelines.

## CALENDAR

Issue Request for Qualifications	March 10, 2014
Deadline for submissions	April 30, 2014
Selection of Finalists	May 30, 2014
Final selection & notification	June 6, 2014
Final installation	2014

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## SUBMISSION ADDRESS

McMinnville Downtown Association Committee for Public Art  
C/O McMinnville Downtown Association  
105 NE Third Street  
McMinnville, OR 97128  
503-472-3605  
info@downtownmcminnville.com

## SELECTION PROCESS

A diverse Steering Committee has been empowered by the Board of Commissioners to:

- Develop and issue an RFQ
- Review RFQ submittals and select up to three semi-finalists
- Schedule and conduct the interviews of the semi-finalists
- Recommend the finalist Artist/team to the Commission
- Serve as a resource for the Artist/team

All submitted and complete applications will be subjected to a juried evaluation process. The Steering Committee serves as the project's selection panel and will select up to three semi-finalists to develop a project proposal and participate in a personal interview with the Steering Committee. Selection criteria include:

- Successful completion of other creative projects of a similar nature
- Mastery or skill in an artistic media, with emphasis on materials suitable for exterior installation
- Strong communication and organizational skills
- Creative, cost-effective solutions to the project's goals
- Proven ability to work within a budget and meet deadlines

## SOURCES FOR ADDITIONAL INFORMATION

[www.co.yamhill.or.us](http://www.co.yamhill.or.us)

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[www.ci.mcminnville.or.us](http://www.ci.mcminnville.or.us)

## RESOURCES FOR QUESTIONS

Steven Rupp, Chair MDACPA

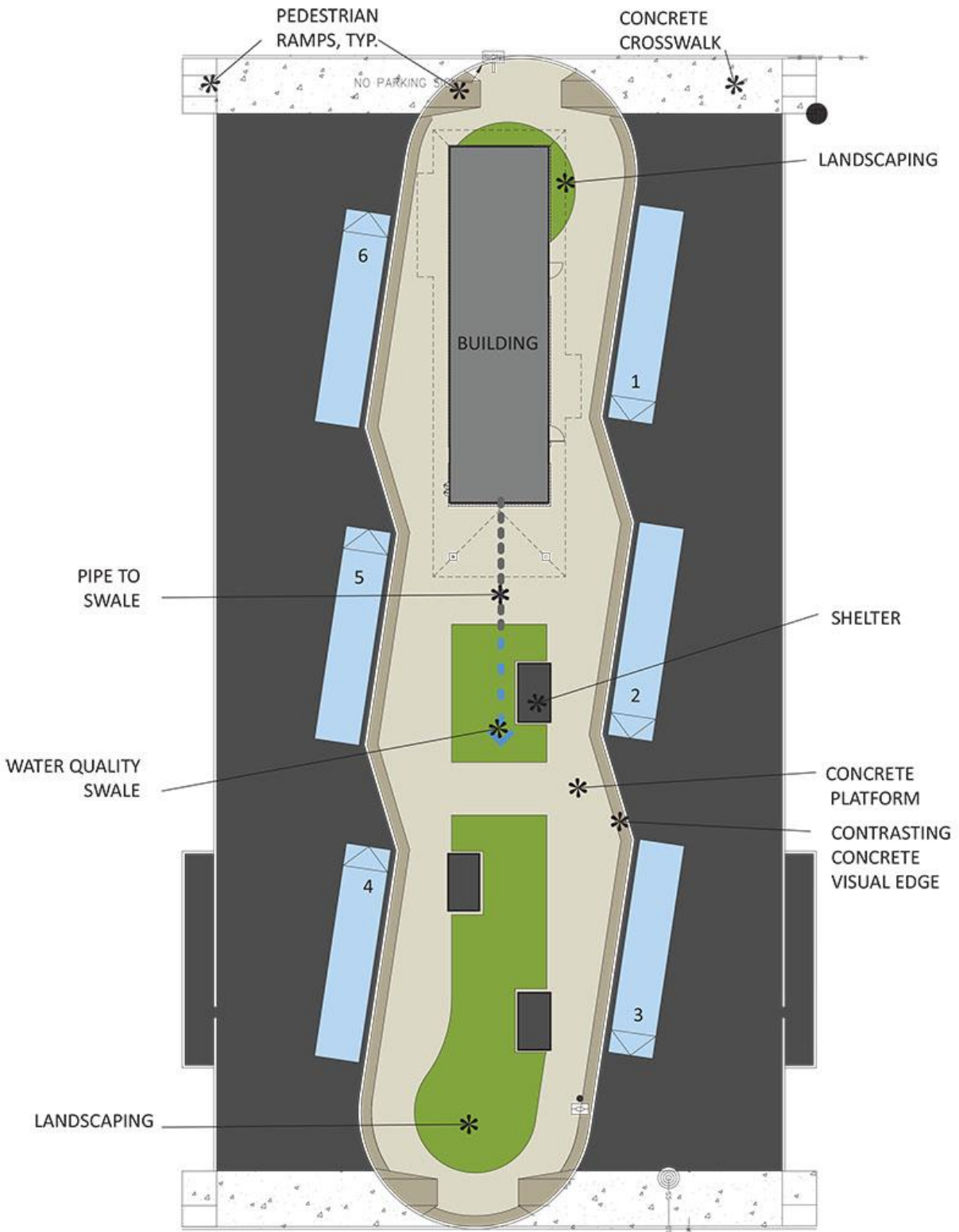
[melcor@onlinemac.com](mailto:melcor@onlinemac.com); 971-241-9251

Sharon Morgan, Steering Committee

[sraemorgan@gmail.com](mailto:sraemorgan@gmail.com); 503-434-1263

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**PIVOT**

YAMHILL COUNTY TRANSIT AUTHORITY  
1000 1ST AVENUE  
MCMINNVILLE, OR 97128

Yamhill County Transit  
Area

PROJECT: YAMHILL COUNTY TRANSIT CENTER  
MCMINNVILLE, OR 97128

DESIGN REVIEW SUBMITTAL COLOR SHEET 12

DATE: 7/1/13  
DRAWN BY: T.M. OR  
CHECKED BY: T.M.  
PROJECT: A101.2

DATE: 7/1/13  
DRAWN BY: T.M. OR  
CHECKED BY: T.M.  
PROJECT: A101.2

DATE: 7/1/13  
DRAWN BY: T.M. OR  
CHECKED BY: T.M.  
PROJECT: A101.2



**1 EAST ELEVATION**  
18' 0" x 47' 0"

**2 VIEW FROM 2ND AVENUE**

**3 VIEW FROM PLATFORM**

**4 NORTH ELEVATION**  
18' 0" x 47' 0"

**5 SOUTH ELEVATION**  
18' 0" x 47' 0"

**6 WEST ELEVATION**  
18' 0" x 47' 0"

**8 AERIAL VIEW FROM NORTHEAST**

**9 FLOOR PLAN**  
18' 0" x 47' 0"

DESIGN REVIEW - JULY 3, 2013

DATE: 7/1/13  
DRAWN BY: T.M. OR  
CHECKED BY: T.M.  
PROJECT: A101.2

DATE: 7/1/13  
DRAWN BY: T.M. OR  
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PROJECT: A101.2

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DRAWN BY: T.M. OR  
CHECKED BY: T.M.  
PROJECT: A101.2

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**Roof:** Metal Roof with neutral color and matte finish

**Walls:** Lighter walls, with window and door trim that coordinates with the roof color

**Base:** Darker, heavier masonry base with similar color tone to roof

**Standing-Seam Metal Roof**

**Painted Fiber Cement Panel Siding**

**Ground-Face Concrete Masonry Units**

**SCHEME 1 "Butter"**

**SCHEME 2 "Sand"**

**GROUP MACKENZIE**

**Yamhill County Transit Area**

**PVOT ARCHITECTURE**

**BUILDING MATERIAL SCHEMES**  
Yamhill County Transit Area Transit Center, 27 JUNE 2013