



McMinnville Downtown Association **presents**

## Downtown Dialogues

{ *Being a Destination Business* }

Tuesday, January 26, 2016

5:30 - 7:00 PM

Willamette Valley Vineyards Tasting Room

300 NE 3rd Street | McMinnville, Oregon 97128

*Tourism season opens in just a few weeks.  
Now is the time to start those pre-season preparations!*

Join Krista McCallum, CEO + Founder of 237 Marketing + Web,  
for a motivating discussion about:

- Being a destination business -
- Stretching your marketing muscles -
- Strengthening your brand -
- Implementing a solid game plan -

**Let's be ready for our 2016 visitors!**

*Please RSVP by Friday, January 22:  
info@downtownmcminnville.com OR 503.472.3605*

*\$10 -- MDA members | \$15.00 -- Non-members*



*237 Marketing + Web is an independent, micro creative agency headquartered in Historic Downtown McMinnville. We provide strategic marketing, design, copywriting and web development services to destination businesses, non-profits and professional service providers.*

- 237marketingandweb.com -