



MCMINNVILLE DOWNTOWN ASSOCIATION Member Application & Information

New member Member Renewal Member Since _____

Business Name: _____

Physical Address: _____

Mailing Address: _____

Email: _____ Website: _____

Telephone: _____ FAX: _____ Cell: _____

Main Contact: _____ Title: _____

Additional Contacts to received MDA Information and the bi-weekly E-newsletter:

Name / Title / Email: _____

Name / Title / Email: _____

Description of your business for our newsletter, including hours of operation. Use reverse side if needed.

How long have you been in business? _____ # Full time employees? _____ Part time? _____

Please choose one of these options for your web directory listing on the MDA website:

- | | | | |
|---|--|-------------------------------------|--|
| <input type="checkbox"/> Arts & Entertainment | <input type="checkbox"/> Bank/Financial Services | <input type="checkbox"/> Community | <input type="checkbox"/> Education |
| <input type="checkbox"/> Food & Drink | <input type="checkbox"/> Health & Wellness | <input type="checkbox"/> Lodging | <input type="checkbox"/> Manufacturing |
| <input type="checkbox"/> Personal Care | <input type="checkbox"/> Professional Service | <input type="checkbox"/> Recreation | <input type="checkbox"/> Shopping |

Membership Categories: Dues calculated on a calendar year and pro-rated quarterly when joining mid-year. **Circle one.**

I. Historic District Member: Located within the district and calculated by number of employees.

- a. \$120 Base Rate
- b. \$180 3-5 Employees
- c. \$240 6-8 Employees
- d. \$295 9+ Employees

II. Associate Member: Located outside the Historic District - \$120

III. Nonprofit Member: Registered nonprofit, regardless of location - \$100

Dues may be paid quarterly. Cash, check Visa or MasterCard accepted.

Benefits to MDA Membership

- | | |
|--|--|
| <ul style="list-style-type: none"> • An online listing and link on the MDA website • A listing in the McMinnville Visitors Guide (name, address, phone) • Use of our bi-weekly E-newsletter to share your news • Participation in the MDA Gift Certificate Program • Member-only access to brochure display space in the Cozine House • Sponsorship opportunities for downtown events and improvements | <ul style="list-style-type: none"> • Invitations to member meetings. • Downtown networking opportunities • Opportunity to participate in promotions and serve on committees and the board to affect the future of the downtown • Opportunities to attend training workshops offered through the Oregon Main Street Program, free or at a reduced cost. |
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Return to McMinnville Downtown Association, 105 NE Third Street, McMinnville, Or 97128
Questions? Call 503-472-3605 or info@downtownmcminnville.com



MCMINNVILLE DOWNTOWN ASSOCIATION Member Benefits

Established in 1986, the McMinnville Downtown Association (MDA) has become a model for downtown districts in the state of Oregon. A vibrant assortment of unique, locally owned retail shops in the downtown core underscores the low vacancy rate. The healthy mixture of retail, office, residential and other uses maintain a diverse and energetic downtown. By supporting the MDA with their dues, members play an important role in keeping our historic downtown district strong and making McMinnville a more livable city.

Economic Development:

The MDA contracts with the City of McMinnville to manage the city's downtown Economic Improvement District. That work is financed by a city assessment on downtown properties, and a contribution from the city's general fund in lieu of assessments that might be applied to city-owned property. We work with property owners and business owners on a wide variety of projects seeking to assist with development projects and improve the general economic climate. We provide a unified and influential voice on downtown policies, legislative decisions, parking, streetscape issues, safety and beautification. A strong, active membership provides the MDA with resources that enable the organization to be more effective in its economic development activities. That effectiveness is returned to members in the form of a healthier, livelier downtown district.

Promotions:

The MDA procedures and promotes events that are designed to increase customer traffic and establish the downtown as the place for the community and visitors to meet, shop, dine, and enjoy the historic ambiance. Since membership dues are dedicated solely to promotions, a strong membership base produces improved promotional efforts that enhance the entire downtown. Our annual promotions include:

- UFO Festival including the Landing Party and Alien Costume Parade
- Spring Fling
- Turkey Rama
- Brown Bag Summer Concerts
- McMinnville Farmers Market
- Safe and Sane Halloween on Third Street
- Santa's Parade and Tree Lighting Ceremony
- Trail Band Christmas Concert
- Holiday Open House
- Historic Downtown Tours

MDA Membership Offers:

- The Opportunity to place your special announcements and event news in the **Bi-Weekly E-Newsletter** – Free of Charge.
- A basic listing and link on the **MDA website directory** with upgrades available.
- A basic listing in the Historic Downtown McMinnville **Visitors' Guide** with upgrades available.
- Great **networking opportunities** at the quarterly and annual member meetings.
- Receipt of a **membership plaque** to let customers know you are an active participant in keeping the downtown thriving.
- The opportunity to serve on a committee that **affects the future of the downtown:** Design, Economic Restructuring, Promotions and Marketing,
- The opportunity to participate in the **MDA Gift Certificate Program.**
- **Access to the resources** of the National Main Street and Oregon Main Street Organizations.
- Access to design and historic signage consultations and assistance with **locating funding sources** for renovation and façade improvements.

The mission of McMinnville Downtown Association (MDA) is to sustain and enhance historic downtown McMinnville as the cultural, retail and professional heart of the community.